

Southwind

VOLUME 21 ISSUE 2

2nd QUARTER 2002



Association of
Electric Motor Repair Shops
for Co-operative
Self-Improvement

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From the desk of Brenda Cole

Yes, there will be a Fall Conference 2002!

There were many obstacles, but we have finally settled on a location for the 2002 Fall Conference. Many factors are considered during the site selection process, such as affordable accommodations, travel options, adequate (and secured) exhibit space, golf courses, good food, a fun location ... and we believe that we have scored a hit with all of these. I have attended two Mid-South EASA conferences in this city and everyone seemed to have a wonderful time. I've been there on my own "get away" trips and I know I sure did.

Why are we going "out of chapter?"

It was Georgia's turn to host the Fall Conference, but since we had just hosted the Tech Forum in Atlanta in April, we wondered if Georgia would be a good attendance draw. We considered Savannah but it was just too expensive. The properties we toured there informed us that Savannah had not suffered as a result of 9-11 so we had very little negotiating power and they showed little interest. Hurray for Savannah...but we had to move on.

So what do we have for you?

Electrifying gaming action, dazzling superstar entertainment, a variety of exquisite restaurants, a world-class spa and salon, a Jack Nicklaus Signature Golf Course, and a traditional Southeastern Chapter conference, all at a magnificent resort hotel located on the scenic Mississippi Gulf Coast in the heart of Biloxi's Casino Row. We invite you to join us at the

GRAND CASINO – BILOXI

See inside for more details



Welcome to the Beautiful Hotel Grand Casino Biloxi!

Inside you will find luxurious accommodations, a world-class spa, and six fantastic restaurants.



I'm hungry right now!



This is the hotel's private yacht. That's me on the stern (back end, to you landlubbers.)



Nice rooms, huh? That's me in the bathroom (I forgot to close the door ... sorry!)



I'm not in this picture. I just made a double eagle and went on to the next hole.



I'm not in this picture either. I just finished feeding \$75 dollars into this machine a minute ago.

REASONS TO ATTEND 2002 FALL CONFERENCE

- Program: Mr. Pete Smith of C&S Associates will conduct Friday's seminar titled "How to Value Your Business." On Saturday, Mr. Smith will educate us on cash flow with his seminar titled "Cash! Cash! Cash!"
- Exhibits: As always, one of the highlights of our meetings is that opportunity to visit with the vendors with whom we conduct our everyday business. Where would we be without their support and up-to-date product knowledge?
- Location: For those of you who have visited Biloxi, you don't need me to tell you how *grand* it is. For those of you who will be visiting for the first time – allow me to tell you a few things about the city. You will enjoy 26 miles of beautiful white sand beaches and a view complete with shrimp and fishing boats, sail boats and yachts filling the coastal waters. Exhilarating casinos, great food and unbelievable entertainment abound – not to mention Mississippi's challenging golf courses, variety of museums, shopping, historical sites, deep-sea fishing excursions. *And who knows, you could leave Biloxi as a GRAND winner!*
- Camaraderie: We always have a great time when we get together. We may be competitors but we know networking and socializing work well even in a business environment.
- Golf: We have contracted with Grand Bear Golf Course for Thursday's tournament. This course features Par 72, over 7200 yards, Bermuda grass through-out with 71.8 course rating with 120 slope rating, from the Grizzly Bear Tees. 68.0 course rating with 113 slope rating, from the Teddy Bear Tees. (*You know I copied all this from a brochure because it is a foreign language to me!*)
- Deep-Sea Fishing: If there is enough interest we can try to put together an excursion on Thursday. Please contact Conference Chairman Ray Paden if you are interested.

HOPE TO SEE YOU AT THE GRAND CASINO BILOXI!!!

FALL CONFERENCE 2002
OCTOBER 3 - 5

2002 Fall Conference Tentative Schedule

- Wednesday, October 2
6:00 PM Board of Directors Meeting
- Thursday, October 3
11:00 AM Golf
6:00 PM President's Reception
- Friday, October 4
10:00 AM "How To Value Your Business"
1:00 PM Exhibit Hall Open
- Saturday, October 5
10:00 AM "Cash! Cash! Cash!"

2002 Fall Conference Tentative Registration Fees

As with the 2002 Technical Forum, substantial discounts will be available for some early registrations! Look for more information soon.

	Early	Regular
Conference Registration	\$150	\$175
Guest/Spouse	\$150	\$175
Tabletop Exhibit	\$300	\$400
Vendor Sponsorship	\$200	\$275
Golf		\$80
Exhibit Hall Only Pass		\$40



2002 Fall Conference Hotel Registration Information

We have negotiated a room rate for our conference!

\$105 per night
Single or Double Occupancy

You must make your reservations with the hotel. (Be sure to mention EASA to get this special rate!) Upgrades to Gulf-View and Corner-View rooms are available on a first-come, first-served basis at check-in.

For reservations call

(800) 354-2450
Hotel cut-off date September 2



**Southeastern Chapter
Electrical Apparatus Service Association**

Raymond K. Paden, Exec Sec/Treas

1397 Blashfield Street, SE

Atlanta, GA 30315

(404) 622-1441

(404) 622-0461 FAX



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Our sincerest appreciation to Mike Stewart, Stewart's Electric Motor Works in Orlando, for his many years of service and dedication to our association. His successful reign as EASA's International Chairman of the Board has come to an end. But, the pride he has brought to our chapter as he joins the elite rank of "Past Chairmen" from the Southeastern Chapter will continue for many years to come.

Our heartfelt congratulations go to Mike's successor, (again one of our very own) Woodrow McClure of Dixie Electric in Charlotte as he begins his year as Chairman of the Board. We wish you the very best Woody!

Send comments, suggestions, submissions, corrections, and copyright infringement lawsuits to

EDITOR
Southwind Newsletter
1397 Blashfield Street SE
Atlanta, GA 30315