

Southwind

VOLUME 22 ISSUE 2

3rd QUARTER 2003



Association of
Electric Motor Repair Shops
for Co-operative
Self-Improvement

Board of Directors

President
Rick Lloyd

Vice-President
Brenda W. Cole

Secretary-Treasurer
Ben Hamilton

Florida Director
Pat Bannar

Georgia Director
Raymond K. Paden

North Carolina Director
Stuart Elium

South Carolina Director
James M. Hatley Jr.

Virginia Director
Lenwood Ireland

Director at Large
Ken Randall Jr.

Affiliate Representative
Rick Wolters

Regional Director
Enrique Cortes

Executive
Secretary-Treasurer
Raymond K. Paden

Meeting Planner
Brenda Cole



2003 Fall Conference Planned for October 30 – November 1

The 2003 Fall Conference will be held at the University Park Hilton in Charlotte, North Carolina. This beautiful hotel hosted our chapter's Technical Forum in 1992, and we are looking forward to returning this fall for an exciting conference schedule that will include a technical, business, and spouse program.

The **Technical Program** will be centered around EASA International's highly acclaimed *Root Cause Failure Analysis* seminar, which is almost always a sell-out show. The conference price for Chapter members will be heavily subsidized, offering a large savings for those who attend. Seats will be limited, however and sold strictly on a *first-come first-served* basis. When you get your registration packet in the mail (or from the Southeastern Chapter website) *don't procrastinate!*

This year's **Business Program** will include some new activities that we think will be beneficial to you as a business owner/operator, and to our chapter as a whole (we don't want to let the cat out of the bag just yet) as well as some of our more traditional meetings and tours.

Our **Spouse/Guest Program** will include shopping excursions to near-by Concord Mills shopping mall, exciting tours, and possibly some informative classes as well.

And start planning now for our President's Halloween Party on October 31. Costumes are optional, but we hope you will join in the fun with our Chapter officers and directors who will be participating. There will be prizes!

2003 Fall Conference Tentative Schedule

Thursday, October 30

Business - Technical - Spouse

8:00 AM Golf
1:00 PM – 4:00 PM Exhibit Setup
4:00 PM – 6:00 PM Exhibit Hall Open
6:00 PM Open evening in Charlotte

Friday, October 31

Technical

9:00 AM – Noon Technical Session
Noon – 1:00 PM Lunch
1:00 PM – 4:00 PM Technical Session
4:00 PM – 6:00 PM Exhibit Hall Open
7:00 PM – 10:00 PM President's Halloween Party

Business

9:00 AM – Noon Business Session: "Pit Row"
Noon – 1:00 PM Lunch
1:00 PM – 4:00 PM Tour of NASCAR shop
4:00 PM – 6:00 PM Exhibit Hall Open
7:00 PM – 10:00 PM President's Halloween Party

Spouse/Guest

9:45 AM – 5:45 PM Bus route to/from Concord Mills
(Round trips every 30 minutes)
4:00 PM – 6:00 PM Exhibit Hall Open
7:00 PM – 10:00 PM President's Halloween Party

Saturday, November 1

Technical

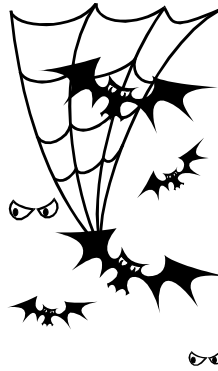
9:00 AM – Noon Technical Session
Noon – 1:00 PM Lunch
1:00 PM – 4:00 PM Technical Session
6:00 PM Optional Final Banquet at Lowe's
Motor Speedway Club

Business

9:00 AM – 9:30 AM Annual Meeting of the Chapter
9:45 AM – Noon Business Session: Alternate Revenue
Streams
Noon – 1:00 PM Lunch
6:00 PM Optional Final Banquet at Lowe's
Motor Speedway Club

Spouse/Guest

9:00 AM – Noon Program on Property
Noon – 1:00 PM Lunch
6:00 PM Optional Final Banquet at Lowe's
Motor Speedway Club



2003 Fall Conference President's Halloween Night Costume Party

Something different and special is happening at the 2003 Fall Conference on Friday ... Halloween Night! To celebrate this spooky event, our President's Reception will be a Costume Party!

Dressing up is optional for our attendees, but all Officers and Directors are being "asked" to come in costume so that everyone can participate with confidence. Please join us for a little Southeastern Chapter weird fun this Halloween Night.

I'll be there in costume ... will you?

IMPORTANT NEWS

Chapter Moves to New Conference Schedule – Only One Meeting Per Year!

In accordance with our Chapter bylaws, the Board of Directors recently voted to modify our conference schedule to include only one meeting per year beginning in 2004. This move was made primarily as a reaction to the ongoing uncertainty in our economy and industry, which as resulted in declining attendance numbers at both conferences. It is the Board's belief that a consolidated Technical and Business program held once a year will gather more interest and will put less strain on our members. Hopefully, we are now seeing signs of a recovery that will positively effect all of our businesses, in which case this issue may be revisited by the Board at some future date.

Important Facts About the 2003 Fall Conference Technical Program Root Cause Failure Analysis

Course Content

One of the most important factors to consider when repairing motors is to understand *why* they failed. EASA's seminar, "Root Cause Failure Analysis," will focus on common as well as unusual types of failures broken down by motor components.

This seminar is intended for anyone interested in understanding motor failures, and those who want to serve customers by addressing the *cause* of failure rather than the symptoms. Each attendee will receive an extensive resource manual and CD-ROM containing photos of a wide range of failures, with the likely causes listed, and a clear methodology for confirming the probably cause of each failure.

Seminar Highlights

- Bearing Failures
- Winding Failures
- Rotor Failures
- Shaft Failures
- Other Mechanical Parts

Seminar registration also includes the following events:

- Friday and Saturday lunch and breaks
- Admittance to the Exhibit Hall Thursday and Friday evening
- Admittance to the President's Halloween Costume Party

Who Should Attend

This seminar is geared to those with at least a basic understanding of motor terminology. Owners, managers, supervisors, salespeople and technicians interested in the subject will benefit.

Seminar Cost

This seminar would cost at least \$429 if you travel to Newark or Las Vegas, but you can now experience this informative course locally for a heavily discounted price. Because seating is limited, and the cost of this seminar is being subsidized by the Southeastern Chapter, enrollment by persons who are not employees of Southeastern Chapter members will be accepted on a "stand by" basis only. Seats not reserved by Southeastern Chapter member firms on **October 20** will then be allocated to non-members *and* Southeastern Chapter members on a "first-come first-served" basis. All registrations must be paid in full to be accepted. Full refunds will be issued for cancellations received by October 20.

**Fee: \$195 if received before October 1
\$225 after that date**

Please call me if you have any questions.

**Raymond K. Paden
404-622-1441**

2003 FALL CONFERENCE BUSINESS PROGRAM

We are going to try some new things for this year's business program that we think will be beneficial to your business and to the Chapter. We can't tell you too much, but it may involve moving a little out of your "comfort zone" so come prepared to get busy "in the pits." And who couldn't use a little "alternative revenue" to help their business? In addition to these events, registration for the Business Program will include:

- Friday and Saturday lunch
- Admittance to the Exhibit Hall Thursday and Friday evening.
- Tour of a NASCAR shop
- President's Halloween Costume Party

**Fee: \$150 if received before October 1
\$175 after that date**

And Don't Forget the FINAL BANQUET!

The 2003 Fall Conference Final Banquet is optional, but is well worth attending for the price. It will be held at the Lowe's Motor Speedway Club on Saturday evening.

COST: \$50

2003 Fall Conference Spouse/Guest Program

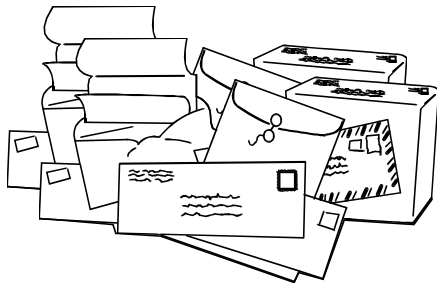
We used to call this the "Ladies Program" but someone told us that it wasn't *PC* to assume the spouses and guests will be ladies. Whatever the case may be, we hope you enjoy shopping and travel because our schedule for the Spouse/Guest Program includes a shuttle to nearby Discover Mills shopping mall on Friday, while on Saturday our day will include travel tips by Mann Travel, a travel focused fashion show presented by Chico's, and a packing seminar brought by Sharon Luggage. In addition to the above, Spouse/Guest registration includes:

- President's Halloween Costume Party
- Admittance to the Exhibit Hall Thursday and Friday evening.
- Saturday lunch

Spouse/Guest Registration Fee: \$75



Southeastern Chapter
Electrical Apparatus Service Association
Raymond K. Paden, Exec Sec/Treas
1397 Blashfield Street, SE
Atlanta, GA 30315
(404) 622-1441 (404) 622-0461 FAX



“The Check is in the Mail ...”

Oh no. Wait a minute. It's not the check ... it's the **2003-2004 Southeastern Chapter Handbook!** As soon as your copy arrives, whip it open, find your listing, and call me to report everything that has changed since last year. (I have given up trying to get folks to tell me *before* I publish the handbook.) Please note: when you report changes to

EASA International, the Southeastern Chapter *is not* automatically informed. Please let me know too! Thanks.

ALSO IN THE MAIL ...

Be on the lookout for your 2003 Fall Conference Registration packet! You will also find news, downloadable registration forms, and other cool stuff on the Chapter website at www.easasoutheast.org.

Send cash, negotiable securities, gold and silver bullion to

EDITOR
Southwind Newsletter
1397 Blashfield Street SE
Atlanta, GA 30315