

Southwind

VOLUME 23 ISSUE 1

www.easasoutheast.org

1st QUARTER 2004



Association of
Electric Motor Repair Shops
for Co-operative
Self-Improvement

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From the President's Desk ...

Dear EASAns,

I want to take a minute to thank all those folks who have participated in the many Chapter meetings and Regional seminars that have been available to us as EASA members. If you have not take advantage of the resources, I *strongly* recommend that you do so. The EASA International web site (www.easa.com) has the best information sources including technical papers that you can print out and distribute to your technicians. This June, the International Convention will be in Washington, DC. Inside scoop says that it will be the best ever. Since the Southeastern Chapter is not planning a Spring Technical meeting, you should make plans to attend.

Thanks Again,

Rick Lloyd
President
Southeastern Chapter

2003 Fall Conference News

The 2003 Fall Conference went off without a hitch except for one thing - you didn't show up! No, of course that's not true for some of you.

Some of you came and attended the EASA International Seminar "Root Cause Failure Analysis" at a *heavily* subsidized price. You were able to learn about the many causes of electric motor failures and how to diagnose them at a significant savings over your competitors who paid the full rate.

Some of you came and enjoyed the informative round table discussion we held during the business program on Friday morning, and the class on Alternative Revenue Streams featured on Saturday.

Some of you visited our vendors in the Exhibit Hall. There was lots of good food, drink, and fellowship, and many of you won some really nice prizes (NASCAR model cars mostly.)

Some folks reading this newsletter came to the President's Halloween Party ... and some actually wore costumes. More good food and drink, and also dancing and much hilarity. Did you see Bonnie and Clyde? The Bumble Bee woman? Scream? The Pirate?

Continued ...



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You saw the contest prize winners receive their gifts ... mostly NASCAR models.

There are a few of you who were able to enjoy the great food and entertainment at the Final Banquet held at Lowe's Motor Speedway on Saturday night. You saw Lea Venable coming apart at the seams when those rabbits multiplied in her hand. And many more of you won prizes – more NASCAR models, of course.

Most importantly, some of you came and met with your friends, competitors and vendors in a comfortable, pleasant atmosphere where you could talk, laugh, and share your experiences in the electrical apparatus repair industry. You were able to network with people who know and understand your problems, and will be able to help you weeks, months, or maybe years from now. You were able to forge new relationships with folks you never met before, and strengthen relationships with friends you haven't seen in a while. You came and supported your Chapter, richly rewarding yourself as well as those who worked so hard to create this conference. Thank you!

Yes, we're a "non-profit" organization, but this is ridiculous.

We lost money on the 2003 Fall Conference, and after comparing the figures from previous conferences, it seems that most of the loss can be attributed to a severe drop in participation by our vendors. This is especially troubling since we had actually considered canceling the Fall Conference entirely due to falling attendance, but when we discussed the matter with our exhibitors and vendors at the 2003 Technical Forum, they were unanimous in their desire for us to go forward. In addition to that, those same vendors and exhibitors chose Charlotte, North Carolina as the location of this Fall Conference.

While Active Member (motor shop) registrations were actually up 13% for the Fall Conference, exhibitor (table) registrations were down 37%, exhibit hall only registration was down 54% and vendor conference registrations were down 71%!

There isn't much we can do about this except to recognize and thank those vendors who *did* attend, and they are listed here below. Please remember them when you need to purchase, and let them know that you appreciate their support of the Southeastern Chapter.

A VERY SPECIAL THANKS TO OUR VENDORS WHO DID SUPPORT THE 2003 FALL CONFERENCE!

**Baldor Motors & Drives
Bartlett Bearing Company
Coil Manufacturing Inc.
Crimson Electric Inc.
John C. Dolph Co.
EIS
The Electric Materials Co.
Elektro / CEG N.A.
Equinox Corporation
Essex Brownell**

**Helwig Carbon Products Inc.
Lafert North America
Laser Technologies Inc.
Leeson Electric
National Electrical Carbon Products
Precision Electric Coil
Southern Electric Coil
TECO-Westinghouse
WEG Electric
R. F. Wolters Co. Inc.**